

Figure 9

Event name: Red Bull Product Launch				Location: Brands Hatch Circuit				Event date: 19/5/12		
Event organiser: Red Bull				Date of risk assessment: 2/1/12			Review date: 30/4/12			
Hazard	Score (L x S =)			Who might be harmed	Score (L x S =)			Existing precautions	Evaluate the risk	Further actions
Severe weather conditions that prevent driving	2	5	10	Mark Webber if he continues to drive	3	5	15	Weather reports	Unlikely but severe if it happens	Check weather
The car breaks down	1	5	5	Mark if he attempts to drive	1	3	3	Tests and trials	Unlikely but depends on what kind of failure as to how severe	Test before the event
Mark Webber is delayed	2	1	2	The event	2	4	8	Early pick-up time	Likely but sufficient measures	Ensure Mark is collected early
Mark Webber is too ill to attend	2	3	6	The event	2	5	10	Mark will be taking care of himself during other GP races	Unlikely but severe to event if occurs	Advise Mark to be extra vigilant. Red Bull's reserve driver is on standby
Weather prevents international guests attending	2	2	4	The event	2	4	8	Good transport links	Fairly severe as no international guests will attend	Advise guests leave early

Figure 9

Weather prevents UK guests attending	2	2	4	The event	2	4	8	Good transport links	Fairly severe as no guests from UK will attend	Advise guests to leave early
Glassware doesn't arrive	1	5	5	The event	1	5	5	Reliable company	Severe as guests will have nothing to drink from and sponsor will not be present	Take delivery day before
Glassware arrives but is damaged	2	5	10	The event	2	5	10	Reliable company	Severe as guests will have nothing to drink from and sponsor will not be present	Take delivery day before
Food doesn't arrive	1	4	4	The event	1	4	4	Reliable company	Food is only snacks so not crucial	Take delivery day before
Technology that measure how eco-friendly the car is doesn't work	1	5	5	The event	1	5	5	Testing before event	Severe as unable to show what the car can do	Test before event and have a backup system
Drinks don't arrive	1	5	5	The event	1	5	5	Reliable company	Severe as guests will have nothing to drink	Take delivery day before

Figure 9

Run out of drinks	1	5	5	The event	1	5	5	Reliable company	Severe as guests will have nothing to drink	Order more than estimated to need
Fans try to get in to see Mark Webber	3	3	9	Mark Webber	3	3	9	Security	Unlikely to harm Mark but will hinder the event	Security checks
Haters try to get in to hurt Mark Webber	3	4	12	Mark Webber	3	4	12	Security	Likely to harm him if they gain access	Security checks
Journalists try to gatecrash	4	3	12	The event	4	4	16	Security	Spoils the event for everyone else	Security checks, allow some journalists in if they have an invitation
Sounds system fails	2	2	4	The event	2	2	4	Tests	Unlikely but not too severe	Test before event and have a backup system
Photographer is delayed	2	3	6	The event	2	3	6	Reliable	Unlikely but cause upset if it happens	Ensure he arrives early
Photographer is too ill to attend	2	2	4	The event	2	4	8	Reliable	Unlikely but spoils event if it happens	Have another photographer in close proximity
Models are too ill to attend	2	2	4	The event	2	4	8	Reliable	Unlikely but spoils event if it happens	Have an agency on standby
Models' transport is delayed	2	3	6	The event	2	3	6	Reliable	Unlikely but cause upset if it happens	Ensure they arrive early

Figure 9

International transport delays	3	6	4	The event	3	4	12	Good transport links	Fairly severe as no international guests will attend	Advise guests leave early
UK transport delays	3	2	6	The event	3	4	12	Good transport links	Fairly severe as no guests from UK will attend	Advise guests to leave early